



THE BOROUGH OF MANHATTAN COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK
ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Borough of Manhattan Community College
Department: Speech, Communication and Theatre Arts
Program: Communication Studies
Degree: A.A.

Receiving College: Brooklyn College
Department: Television & Radio
Program: Communication
Degree: B.A.

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**B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM**

(e.g., minimum GPA, audition/portfolio)

- 2.5 overall GPA – per A.A.S./A.S./A.A. graduation requirement.
- Grade of C or better in a credit-bearing mathematics course worth three or more credits\*
- Grade of C or better in freshman composition, its equivalent, or a higher-level English course\*

\*(Effective 10/1/08, per University policy)

**About the Major**

Total transfer credits granted toward the baccalaureate degree: 60

Total additional credits required at the senior college to complete baccalaureate degree: 60

**C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED**

COMMUNICATIONS STUDIES AA DEGREE PROGRAM

**General Requirements**

|                                                    |    |
|----------------------------------------------------|----|
| ENG 101 English Composition I.....                 | 3  |
| ENG 201 English Composition II.....                | 3  |
| ENG 3xx English Elective <sup>1</sup> .....        | 3  |
| MAT xxx.....Mathematics <sup>2</sup>               | 4  |
| SPE 100 Fundamentals of Speech <sup>3</sup> .....  | 3  |
| XXX xxx Science <sup>4</sup> .....                 | 4  |
| XXX xxx Music or Art <sup>5</sup> .....            | 2  |
| XXX xxx Social Science Elective <sup>6</sup> ..... | 3  |
| <hr/>                                              |    |
| Total General Credits.....                         | 25 |

**Curriculum Requirements**

|                                                                  |    |
|------------------------------------------------------------------|----|
| COM 250..... Conflict Resolution                                 | 3  |
| SPE 255 Intercultural Communication ...                          | 3  |
| SPE 240 Interpersonal Communication .....                        | 3  |
| SPE 245 The Mass Media.....                                      | 3  |
| VAT 152 Introduction to Contemporary<br>Media Applications ..... | 3  |
| <i>(Choose 3 courses from the following)</i>                     |    |
| BUS 150 Business Communication..3.....                           | 9  |
| BUS 200 Business Organization and<br>Management.....             | 3  |
| CIS 100 Introduction to Computer<br>Applications .....           | 3  |
| MAR 100 ..Introduction to Marketing..3                           |    |
| MAR 220 .... Essentials of Advertising..3                        |    |
| THE 141 Theatre Management.....                                  | 3  |
| <hr/>                                                            |    |
| Total Curriculum Credits.....                                    | 24 |

**Curriculum Electives**

|                                             |     |
|---------------------------------------------|-----|
| XXX xxx Liberal Arts Electives.....         | 5   |
| <i>(Choose 1 course from the following)</i> |     |
| COM 260 Small Group Communication3....      | 3   |
| SPE 103 Voice and Diction3                  |     |
| SPE 220 Public Speaking .....               | 3   |
| <i>(Choose 1 of the following)</i>          |     |
| CED 201 Career Planning ..2 .....           |     |
| AND                                         |     |
| CED xxx Communications Internships2 .....   |     |
| OR                                          |     |
| XXX xxx Social Science .....                | 3   |
|                                             | 3-4 |

Total Curriculum Elective Credits .....11-12  
 Total Program Credits.....60

**FOOTNOTES**

- 1 Choose from ENG 303, ENG 304, ENG 311, ENG 314, ENG 321 or ENG 322.
- 2 Choose from MAT 100, MAT 150, MAT 160, MAT 200 or higher. Please note that MAT 012 or MAT 051 or exemption from Elementary Algebra is a prerequisite for MAT 100, MAT 150 and MAT 160. Intermediate Algebra (MAT 056) is a prerequisite for MAT200 or higher.
- 3 For students whose first language is not English, SPE 102 will also satisfy this requirement.
- 4 Choose from AST110, BIO 110, CHE 110 or PHY 110.
- 5 Note: Some Music courses are one credit. A total of two credits is required.
- 6 Choose one course in anthropology, geography, history, philosophy, political science, psychology, sociology, or any Ethnic Studies social science course.

**Track A – Visual & Media Studies**

| <b>BMCC Credits Transferred to Brooklyn College Communication Program</b> | <b>BMCC</b> |
|---------------------------------------------------------------------------|-------------|
| Academic Foundation                                                       | 9           |
| General Education Requirements                                            | 16          |
| Communication Program Requirements                                        | 0           |
| Electives                                                                 | 35          |
| <b>Total Credits</b>                                                      | <b>60</b>   |

| <b>Remaining Credits for Baccalaureate Degree at Brooklyn College</b> | <b>Brooklyn</b> |
|-----------------------------------------------------------------------|-----------------|
| Academic Foundation                                                   | 9               |
| General Education Requirements                                        | 17              |
| Communication Program Requirements                                    | 33              |
| Electives                                                             | 1               |
| <b>Total Credits</b>                                                  | <b>60</b>       |

**Track B – Interpersonal & Intercultural Communication**

| <b>BMCC Credits Transferred to Brooklyn College Communication Program</b> | <b>BMCC</b> |
|---------------------------------------------------------------------------|-------------|
| Academic Foundation                                                       | 9           |
| General Education Requirements                                            | 16          |
| Communication Program Requirements                                        | 6           |
| Electives                                                                 | 29          |
| <b>Total Credits</b>                                                      | <b>60</b>   |

| <b>Remaining Credits for Baccalaureate Degree at Brooklyn College</b> | <b>Brooklyn</b> |
|-----------------------------------------------------------------------|-----------------|
| Academic Foundation                                                   | 9               |
| General Education Requirements                                        | 17              |
| Communication Program Requirements                                    | 27              |
| Electives                                                             | 7               |
| <b>Total Credits</b>                                                  | <b>60</b>       |

**D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE**

| <b>Course and Title</b>                                                                                                             | <b>Credits</b> |
|-------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>General Education (Liberal arts, Core, Distribution) and other Required Courses</b>                                              |                |
| <b>Program Requirements (32-33 Credits)</b>                                                                                         |                |
| <b>Tier One (18-Credits)</b>                                                                                                        |                |
| SPEC 1205 Modern Communication Theories                                                                                             | 3              |
| ENGL 3196 Orality, Literacy, and Computer Technology                                                                                | 3              |
| PSYC 3120 Cultural Psychology                                                                                                       | 3              |
| TRVA 2222W Communication Research                                                                                                   | 3              |
| Communication 3200                                                                                                                  | 3              |
| TVRA 3535 Communication Law & Policy                                                                                                | 3              |
| <b>Tier Two (12-Credits) Students choose either Track A or Track B and then select four additional courses, one from each area:</b> |                |
| <b>Track A. Visual and Media Studies Track</b>                                                                                      |                |
| <b>Culture</b>                                                                                                                      |                |
| ANTH 3180 Visual Anthropology                                                                                                       | 3              |
| FILM 2117 Cultural Perspectives in Film                                                                                             | 3              |
| FILM 3122 Women in Film                                                                                                             | 3              |
| 3335 Puerto Rican and Latino Studies                                                                                                | 3              |
| TVRA 2517 Television and Radio Advertising                                                                                          | 3              |
| <b>Media</b>                                                                                                                        |                |
| FILM 2120 The Nonfiction Film                                                                                                       | 3              |
| FILM 2129 Film Genres                                                                                                               | 3              |
| TVRA 2726 Television & Radio Journalism                                                                                             | 3              |
| <b>History</b>                                                                                                                      |                |
| HIST 3462 American Popular Culture                                                                                                  | 3              |
| ENGL 2402 The Press in America                                                                                                      | 3              |
| FILM 2116 History of Film II                                                                                                        | 3              |
| TVRA 2265 Industry, Institutions, & Audiences in Television & Radio                                                                 | 3              |
| <b>Theory</b>                                                                                                                       |                |
| FILM 3130 Theory, Aesthetics, & Criticism                                                                                           | 3              |
| Philosophy 3501                                                                                                                     | 3              |
| SOCY 2800 Mass Communications & Mass Media                                                                                          | 3              |
| TVRA 4430W Television & Radio Criticism                                                                                             | 3              |
| <b>Track B: Interpersonal and Intercultural Communication Track</b>                                                                 |                |
| <b>Culture</b>                                                                                                                      |                |
| AFST 3230 African American Folklore                                                                                                 | 3              |
| AMST 3406 American Popular Culture                                                                                                  | 3              |
| ANTH 3395 Anthropological on Intercultural Communication                                                                            | 3              |
| AMST 3402 American Folklore                                                                                                         | 3              |
| Film 2117                                                                                                                           | 3              |
| Film 2131                                                                                                                           | 3              |
| Puerto Rican and Latino Studies 3105                                                                                                | 3              |
| <b>Society</b>                                                                                                                      |                |

|                                                                                        |              |
|----------------------------------------------------------------------------------------|--------------|
| POLS 3106 Political Opinion & Behavior                                                 | 3            |
| POLS 3160 Politics & the Media                                                         | 3            |
| SOCY 2602 Social Class                                                                 | 3            |
| Sociology 53                                                                           | 3            |
| SOCY 2604 Social Change                                                                | 3            |
| <b><i>Small Groups</i></b>                                                             |              |
| PSYC 3140 Small Groups                                                                 | 3            |
| SPEC 1608 Fundamentals of Interpersonal Communication                                  | 3            |
| SPEC 1618 Group Discussion of Social Problems                                          | 3            |
| SPEC 1619 Intercultural Communication: Speech Community Perspectives                   | 3            |
| <b>Tier Three: One of the following off-campus internship courses (2 or 3 credits)</b> |              |
| Communication 4000 (14 or more field hours per week)                                   | 2            |
| Communication 4100 (21 or more field hours per week)                                   | 3            |
| <b>Communications Program Requirements</b>                                             |              |
|                                                                                        | <b>32-33</b> |
| <b>Academic Foundation</b>                                                             |              |
|                                                                                        | <b>9</b>     |
| <b>General Education Requirements</b>                                                  |              |
|                                                                                        | <b>17</b>    |
| <b>Electives</b>                                                                       |              |
|                                                                                        | <b>1-2</b>   |
| <b>TOTAL</b>                                                                           | <b>60</b>    |

## **E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES**

### **1. Procedures for reviewing, updating, modifying or terminating agreement:**

When either of the degree programs involved in this agreement undergoes a change, the agreement will be reviewed and revised accordingly by faculty from each institution's respective departments, selected by their Chairpersons.

### **2. Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:**

Each semester Brooklyn College will provide the Borough of Manhattan Community College the following information: a) the number of BMCC students who applied to the program; b) the number of BMCC students who were accepted into the program; c) and the number of BMCC students who enrolled; d) the aggregate GPA of these enrolled students.

### **3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisers, Websites, etc.:**

This articulation agreement will be publicizing on the Borough of Manhattan Community College's website, and Brooklyn College website.

Transfer advisers at BMCC will promote this agreement with eligible students.

**Effective Date:** Fall 2011

**Borough of Manhattan Community College (CUNY)**

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Sadie Bragg  
Senior Vice President for Academic Affairs  
Borough of Manhattan Community College

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Date

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Susana Powell  
Chairperson  
Borough of Manhattan Community College

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Date

**Brooklyn College (CUNY)**

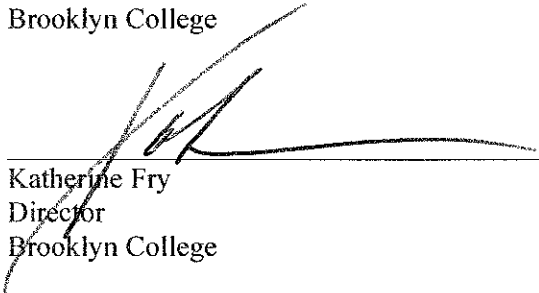
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William Tramontano  
Senior Vice President for Academic Affairs  
Brooklyn College

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Date

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Katherine Fry  
Director  
Brooklyn College

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Date

9/14/11