

BROOKLYN COLLEGE:

WHY RECRUIT AT BROOKLYN COLLEGE?



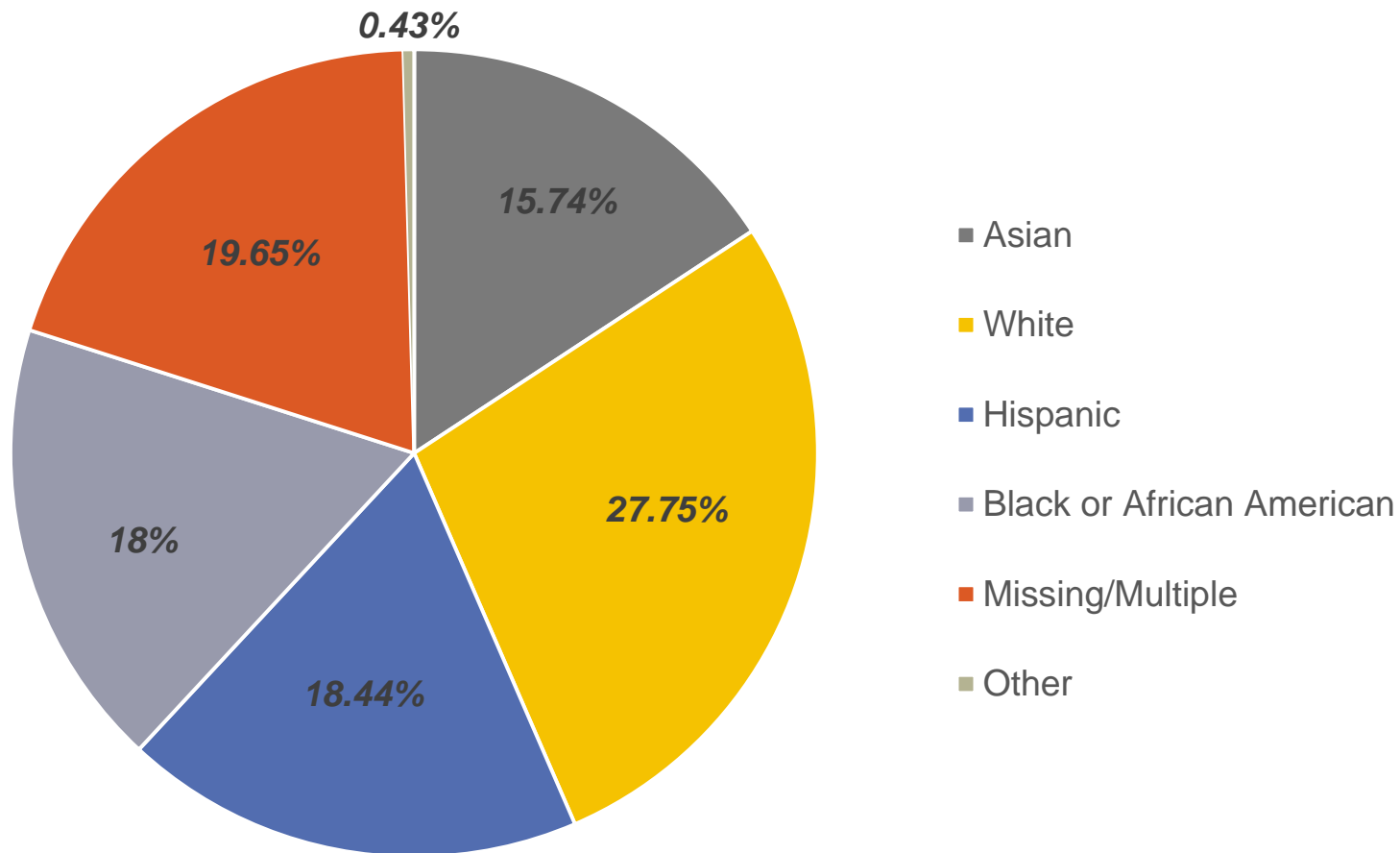
Magner Career Center

BROOKLYN COLLEGE FAST FACTS

- Recognized for its academics in the *Fiske Guide to Colleges* (2014)
- Ranked as one of "America's Best Colleges" by U.S. News & World Report
- Top 20 best-value colleges in the US (2015) by Forbes)
- Named one of the best institutions in the country for undergraduate education (2014) by Princeton Review.
- Offers more than 70 undergraduate majors and more than 60 graduate majors.



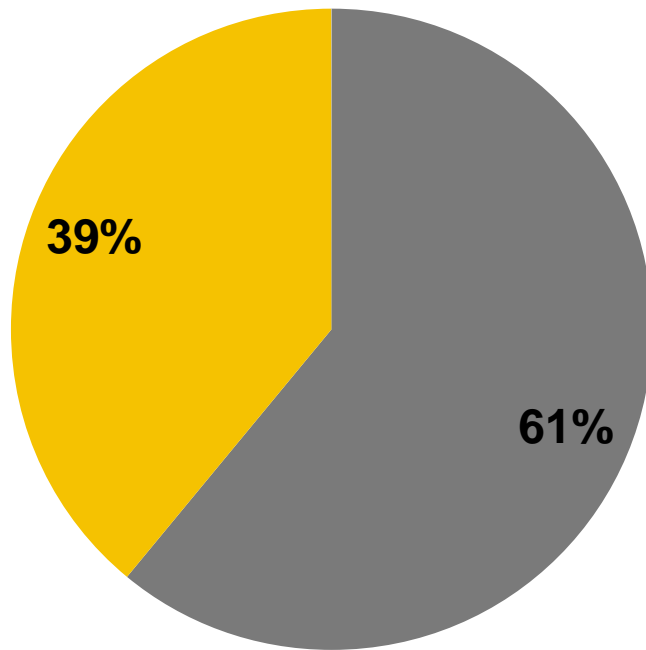
COLLEGE DEMOGRAPHICS



Over 36% of our students are Black or Hispanic.

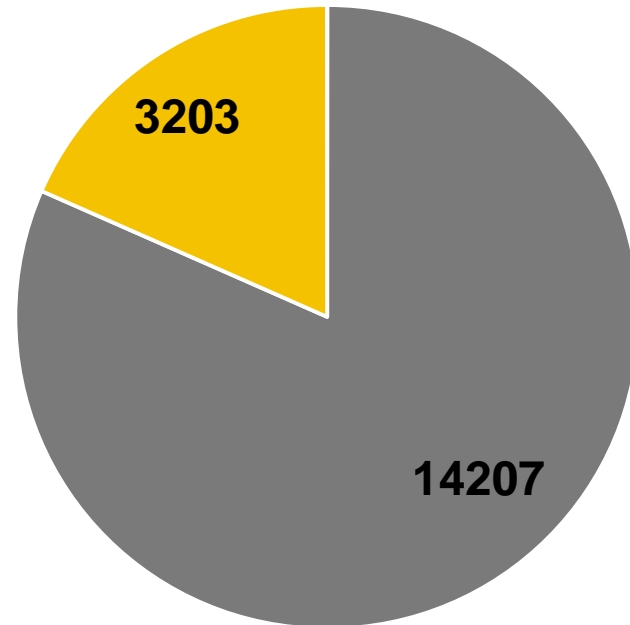
COLLEGE DEMOGRAPHICS

Gender



■ Female ■ Male

Undergraduate vs Graduate



■ Undergraduate ■ Graduate

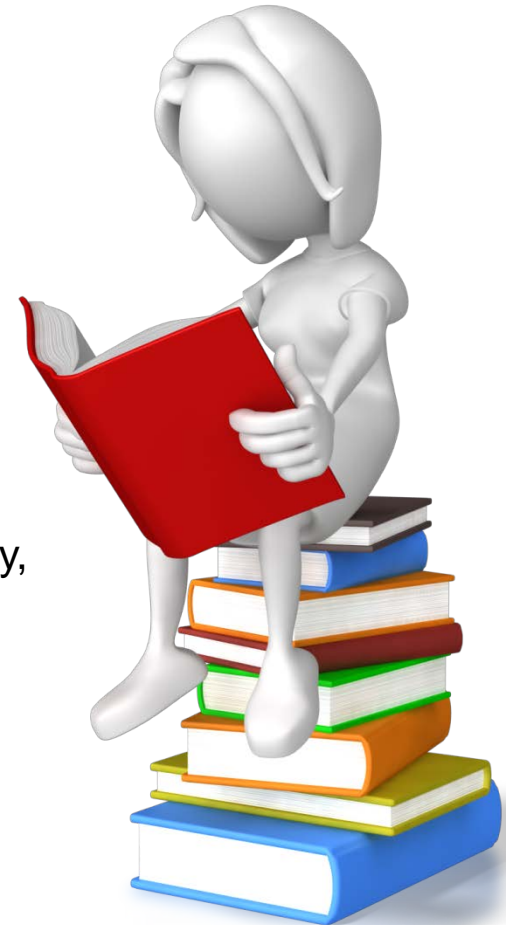
ACADEMIC PREPARATION

Structured into five schools:

- School of Natural and Behavioral Sciences (32%)
- School of Business (23%)
- School of Education (20%)
- School of Humanities and Social Sciences (15%)
- School of Visual, Media and Performing Arts (9%)

Business Management and Finance, Accounting, Psychology, Computer Science, Education, Television and Radio, and Biology are **amongst our top majors**.

The College-wide Core Curriculum is a mandatory requirement for all candidates for a baccalaureate degree, which provides students with a **broad background in the liberal arts and sciences**.



EXPERIENCE AND CAREER PREPARATION

- **41% of undergraduate students work part-time and 21% work full-time**
- **26% of our undergraduate students are 25+ years old**

Students actively utilize the various services that the Magner Career Center has to offer them from resume writing to networking.



EXTRACURRICULAR ACTIVITIES

The students have various opportunities to build leadership experience by participating in a variety of on-campus activities including:

Student Government

Student newspapers (3)

BCR (student-run radio station)

Summer Broadcast Institute

Mathematics Club

Social Entrepreneur Club

Fashion Marketing Club

Pre-Optometry Club

Sustainability Today and Tomorrow Club

SERVA (Students Engaged in Responsible Volunteer Action)

National Association of Black Accountants (NABA)





MAGNER CAREER CENTER – A PREMIER CENTER



“As my wife, who is a Harvard graduate, said, ‘I’ve never seen the level of support and great opportunities that you get from your career center, not even at Harvard!’
– Hassan Ayoub

COMPREHENSIVE CAREER PREPARATION

The Magner Career Center and academic schools work closely together to offer a wide variety of services designed to prepare students for career success

- Financial Careers Academy
- Student/Alumni Career Networking Nights
 - Networking and LinkedIn Training
- Career events with alumni and professionals.
- Company Visits/Externship
- Professional Skill Development
- Alumni Mentor program and luncheons
- Internship Panels (by industry)
- Conferences/Boot Camps
 - Liberal Arts
 - Women's Leadership
 - Transfer
 - Rising Stars
 - STEM



ACCESS TO TOP ORGANIZATIONS

Our events feature alumni and professionals from prestigious organizations including:



United Nations



COLGATE-PALMOLIVE



NEW YORK STATE
DIVISION OF
HUMAN
RIGHTS
WWW.DHR.NY.GOV



COLUMBIA UNIVERSITY
MEDICAL CENTER

Discover. Educate. Care. Lead.



ANDREW M. CUOMO, GOVERNOR
GALEN D. KIRKLAND, COMMISSIONER

WHO HIRES OUR STUDENTS?

KINGS COUNTY DA OFFICE

Deloitte.



Brooklyn Chamber
of Commerce

NYC Department of Health & Mental Hygiene



THE NEW YORK
CITY COUNCIL

VIACOM



AMERICAN MUSEUM
of NATURAL HISTORY



UBS



ESTÉE
LAUDER
COMPANIES



abc NEWS

JPMORGAN CHASE & Co.

TEACHFORAMERICA



Bank of America.



EMPLOYER RATINGS OF INTERNS (SCALE 1-5)

Based on evaluations from over 100 employers

Average Rating: 4.55

- 64% received a rating of 5
- 30% received a rating of 4



EMPLOYER FEEDBACK OF OUR INTERNS:

"She was a pleasure to have with us! She was a quick learner and an extremely hard worker. She did whatever needed to be done and was an enthusiastic about coming to work all the time".

- 95.5 WPLJ/Cumulus Media

"One of the very best interns I've ever had. Responsible, mature, careful, independent, productive, exceptionally smart and talented, great people skills, team player".

- SUNY Downstate Medical Center

"Your candidates have always been outstanding and a great asset to the office".

- NYS Office of the Attorney General's Brooklyn Regional Office

"She is one of the best interns we have had at the institute. Her work ethic has surpassed all expectations and her dedication is unmatched". - Arthur Ashe Institute for Urban Health

"The intern from Brooklyn College has been a wonderful addition to the department".

- American Museum of Natural History

"She was wonderful to work with! Very smart, hardworking and professional".

- NY 1 News



WAYS TO RECRUIT BROOKLYN COLLEGE STUDENTS

- Hire BC
- Corporate Visit Program
- Job Fairs
- Information Sessions
- On Campus Interview
- Internship Program
- Internship Panels



Contact the Magner Career Center to participate in these or other recruitment strategies