



Founded in 1913, Beta Gamma Sigma is the international business honor society for AACSB accredited schools, which are the top 5% of business school programs around the world. Inducted as students, BGS members go on to serve in critical and leadership roles in corporate, entrepreneurial, government, non-profit, and academic sectors. Members currently reside in all 50 U.S. states and more than 190 countries. Notable members include Nobel Prize winners, Olympians, inventors, CEOs of major global companies and nonprofit organizations, deans of the top business schools, and others who are making the world a better place at all levels of contribution through social enterprise, service, and leadership. Beta Gamma Sigma is a proud member of the Association of College Honor Societies (ACHS).

The Mission of the International Honor Society Beta Gamma Sigma is to encourage and honor academic achievement in the study of business, to cultivate and celebrate leadership and professional excellence, to advance the values of the Society, and to serve its lifelong members.

Academic Regalia

As part of the induction today, students will receive the following items that should be worn as part of Brooklyn College of the CUNY and Koppelman School of Business Commencement Ceremonies: honor cords and tassel charm.

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**Brooklyn
College** | Koppelman
School of
Business

INSTALLATION AND RECOGNITION CEREMONY

Friday
October 23, 2020
10:00 AM via Zoom



Welcome

QING HU, Ph.D.
Dean, Koppelman School of Business

Greetings

MICHELLE ANDERSON, J.D.
President, Brooklyn College

Beta Gamma Sigma Installation/Induction Officer Introduction

QING HU, Ph.D.
Dean, Koppelman School of Business

Beta Gamma Sigma Chapter Official Installment

RUBEN MENDOZA, Ph.D.
Installing Officer, Beta Gamma Sigma Chapter Advisor Global Council

CAROL CONNELL, Ph.D.
Beta Gamma Sigma Member
Professor, Department of Business Management

Beta Gamma Sigma Induction Ceremony

RUBEN MENDOZA, Ph.D.
Induction Officer, Beta Gamma Sigma Chapter Advisor Global Council

SEUNGHO BAEK, Ph.D.
Chapter Advisor, Beta Gamma Sigma Chapter
Assistant Professor, Department of Finance

Keynote Speaker Introduction

QING HU, Ph.D.
Dean, Koppelman School of Business

Keynote Address

MARTY D. SASS
Chairman and CEO of M.D. Sass
Vice Chair of the Brooklyn College Board of Trustee

Closing Remarks

QING HU, Ph.D.
Dean, Koppelman School of Business

Beta Gamma Sigma Chapter Honoree

MARTIN D. SASS '63

Chairman and CEO of MD Sass

Chairman of the Investment Committee of the Brooklyn College Foundation

Founder of MD Sass Investment Institute at Brooklyn College

Students Elected to Beta Gamma Sigma Membership in 2020-2021

Fatimah Abdulwahab

David Hammer

Yehuda Kaplowitz

Morgan Perry

Reina Takami

Elena Alimova

Roksana Jasiewicz

Navpreet Kaur

Joshua Reid

Kaitlin Courtney

Benjamin Kaikov

Marion Moran

Karolinavikt Shchehorieva

Meanings of Beta, Gamma, and Sigma

Beta (B)

Beta is the initial letter of the Greek word, BEBAEOS (beb-i-os), which signifies honor. Honor is defined as personal integrity, as well as excellence of character. It is a prerequisite for those who lead others. It also encourages altruism and enlightened social responsibility and service.

Gamma (Γ)

Gamma is the initial letter of the Greek word, GNOSIS (no-sis), which signifies wisdom. Wisdom is knowledge tested by experience and tempered by discerning judgment. It avoids prejudice and insists on freedom of thought and expression. Those who are wise seek a better comprehension and a more fruitful application of what is known. They engage in a continuous quest for understanding.

Sigma (Σ)

Sigma is the initial letter of the Greek word, SPOUDE (spoo-day), which signifies earnestness. Earnestness is enthusiasm measured by achievement, reason and sincerity. It is that dynamic quality which is essential for all great achievements. Individuals who reflect earnestness inspire confidence, invite action, and generate progress.

Explanation to the Beta Gamma Sigma key Symbol



The symbol of Beta Gamma Sigma is the key. This symbol also represents our ideals of honor, wisdom and earnestness and is inscribed with the Greek letters which represent the Society's name. We ask that all members who wear this key do so with our principles in mind. We also ask that our chapters pledge themselves to uphold these principles and allow them to provide a framework in which all chapter decisions are made.