

# The Career Center *at Brooklyn College*

**CASE FOR SUPPORT**



**Brooklyn  
College**  
Foundation

You, here, are doing a great work. May  
[Brooklyn College] live through the  
generations to come, for the building up  
of a better American citizenship.”

—President Franklin D. Roosevelt (on laying  
the cornerstone of the Brooklyn College  
Gymnasium, October 1936)



## About Brooklyn College

An urban public institution, Brooklyn College is proudly situated in one of the most dynamic and diverse communities in the country. We are committed to student success and to our historic mission to provide an affordable, high-quality education and to develop knowledgeable students who are prepared to think critically, lead responsibly, act ethically, and contribute globally.

### College Fast Facts

#### ENROLLMENT (FALL 2017)

Total: 17,029  
Undergraduate: 13,956  
Graduate: 3,073

#### STUDENT SNAPSHOT

Gender Female: 60% Male: 40%  
Students come from 150 nations and speak 105 languages

**125 undergraduate and graduate degree programs**

**Pre-Professional Programs in engineering, law, medicine, optometry, podiatry.**

**Over 100 Study Abroad programs with scholarships and stipends available**

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## Our Mission

The Career Center plays a critical role in removing barriers and increasing access to essential career opportunities and services for first-generation, low-income, minority, and immigrant students. Founded in 2004, the Center levels the playing field for Brooklyn College students and provides personal guidance to help them connect with professional contacts and networks, and secure internships and permanent employment. The Career Center plays a pivotal role in building students' confidence and preparing them for success.



*"I can't think of a better way to honor all that Brooklyn College did for me than by helping students achieve their goals and build successful careers. The Career Center does just that."*

**— MARGE MAGNER,  
Career Center Founding Supporter**

## A recent Brooklyn College student survey found:

**46%** of graduating seniors took advantage of the Career Center's services

**90%** of seniors who used the Career Center reported that we prepared them for their job after graduation

**75%** of students reported that internships were important to gain employment in their field

## Career Center Staff



**"I love working closely with students to build their confidence and help them see that career success is within their reach."**

**—Natalia Guarin-Klein, Director**



*"I like to tell students, 'If you can imagine it, you can achieve it; if you can dream it, you can become it.'"*

**PAMELA BROWN '01, '05,  
Coordinator of  
International Internships**



*"Opportunities don't just happen; I help students create them."*

**MIRIAM LOYD, Internship  
Program Coordinator**



*"My goal is to help students answer the two crucial questions: What do you have to offer, and what gives you joy?"*

**PAULA COHEN '72,  
Early Career Advisement  
Specialist**



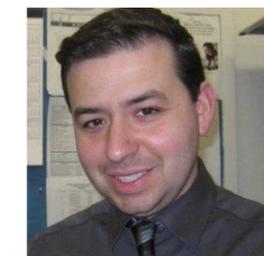
*"Working with students to help discover, dream, and design their career destiny is my goal as a coach."*

**SABINE SAINT-CYR '12, '15  
Career Counseling &  
Training Specialist**



*"What I find most rewarding is working closely with students to develop their public speaking skills, find their voice, and gain confidence."*

**ANDRE FONTENELLE '06,  
Associate Director for  
Internships and Employer  
Relations**



*"I make a positive difference in students' lives every day, and that's an amazing feeling."*

**MICHAEL SARRAO '02,  
Career Education &  
Training Specialist**

## Making An Impact

Our impact stretches beyond the typical college career services and programs, like job fairs, job and internship databases, and resume reviews. We bolster student career success by creating opportunities that include mentor luncheons, company visits, internship stipends, career conferences, and networking nights, which enable talented students to shine and connect with those who can help them advance on their professional paths.



Top: DKNY International Chief Executive Officer Mark Weber '72 welcomed nearly 30 Brooklyn College students and graduates to the fashion firm's headquarters.

Bottom: Gerard Passaro '81, senior vice president of network and technical operations, and Steve Mars '82, vice president of marketing, host 15 students at Madison Square Garden (MSG) Networks.

## Career Center Fast Facts

**178** career events, panels, and presentations are hosted for students

**120** alumni volunteer their time and expertise, and facilitate introductions to their employers

**85** internship stipends are awarded to students

**7,930** students log into our job/internship system

**1,287** jobs and internships are posted in our database

**235** employers recruit students at our semi-annual job fairs

## Access to Networks

Each year, we host close to 70 employer events, including career panels and conferences, employer presentations, company visits, and job fairs, that give our students unique access to top organizations otherwise not accessible to them:



## Connecting to Alumni

Since 2004, we are grateful that more than 1,500 alumni have generously given their time to work with our students as professional mentors, share their network, provide career advice, and actively open doors to new career opportunities. Each year students network with alumni from prestigious organizations:



## Preparation Through Internships

Forty-five percent of students nationally intern **before** their junior year, and each year more and more students have been completing two or more internships. As a result, we develop various programs to ensure students are fully aware of these kinds of opportunities and prepared to be as competitive as their counterparts at other schools. In addition to our job fair and internship database, the Center organizes internship panels and company visits to expose students early to the importance of internships. Our yearly Rising Stars Internship Conference is targeted to freshmen and sophomores and prepares them for landing and succeeding in an internship. Our internship stipend program allows students to participate in unpaid internships by providing the funds to offset their living expenses. We encourage students to participate in at least two internships before they graduate and recommend they do as many as possible to build their resume.



Anthony Castellanos '84 (right) congratulates Craig Henry '11 on securing an internship with KPMG. After his internship, Craig was offered a full-time position; he is currently a senior audit associate at KPMG US.

## Internship Stats

- 72%** of employers prefer to hire candidates with relevant work experience
- 75%** of our students believe internships are very important
- 48%** of our students need to work, making it difficult to take an unpaid internship
- 35%** increase in stipend applications since 2013
- 63%** of applicants, although in need, were denied funding because the support was unavailable

## Student Success

“I wouldn’t be where I am now on my career path without the professional skills I learned at the Career Center. As someone living his dream, I’m proud to say the Career Center played a big part in my life.”

— DAN THORN ’12, news anchor, Nexstar Broadcasting Group, Inc.

**SHAHANA HANIF ’15**, a former Scholars Program student, received a Marge Magner Stipend Award during the summer of 2015 which enabled her to spend more than half a year in Dhaka, Bangladesh. Shahana is now the co-director, community organizer, and liaison for Naree Shongothok: Bangladeshi Women Organizing for Social Change.



**HANA JOHAMI ’16** was indecisive about her career choices when she first enrolled in college, until she signed up with the Career Center. After completing internships with the NYC Department of Education and Jumpstart, Hana continued to build her experience as a senior recruitment associate for the NYC Department of Education. These experiences confirmed her career ambitions, and she has returned to graduate school at Brooklyn College to fulfill her goal of becoming a teacher.



**GLADSTONE EDWARDS ’15**, a first-generation college student, relied on the Career Center to prepare him for life after graduation. Being mentored by retired EY Partner and Brooklyn College Alumnus Elliot Tannenbaum ’73, and attending various career events and mock interviews led to multiple offers. Gladstone landed at EY where he currently works in their Accounting Advisor Services area. Gladstone stays actively involved with the Center by helping students prepare for interviews and participating in various career events.



**JULIO PEÑA ’07** sought help with his resume from the Career Center during his senior year, when he was applying for jobs. He now helps young adults with alternative means to gain their high school diploma in his position as a program director at Good Shepherd Services. Through the Career Center, Peña also mentors two Brooklyn College students. In addition, he volunteers as a chair on Brooklyn’s Neighborhood Advisory Board No.7 in Sunset Park, as well as serving on many other local community boards.

**ANASTASIA NADERIANTS ’14** landed her first internship with the help of her Brooklyn College alumni career mentor. After a visit to The Estée Lauder Companies with the help of alumna Irene Waxman, Anastasia applied for their summer internship program. After mock interviews and speaking with another alumna at Estée Lauder, Anastasia landed her dream internship and has been working with the company full time for over two years. Anastasia helps students each year who are applying for the Estée Lauder internship.



When **DIONNE ANDINO ’15** graduated Brooklyn College with her undergraduate degree, she was a little older than most. Unable to find work in her field, Dionne began to use the resources of the Career Center, which resulted in an internship along with a stipend. This was a turning point for her, since it developed skills that opened many doors. Ultimately, Dionne became a controller at One Group, and when she was in a position to do so, she gave back. She hired a Brooklyn College student and recent graduate to fill a full-time paid internship position.



“I believe every student in Brooklyn College should meet with a career adviser from the Career Center as a requirement. The Career Center has served me as the greatest tool throughout my undergraduate career.”

— POLINA FERD ’14, medical student, Thomas Jefferson University

## Opportunities for Impact

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**THE CAREER CENTER** plays a vital role in keeping our students and community vibrant and well connected, but we cannot do it alone.

### NAME THE CENTER

By being a named sponsor of the Career Center, you will help us increase the services provided directly to our students through expanded mentoring and job-shadowing programs, funding for internship stipends, and a more impactful calendar of comprehensive career events, including day-long career conferences, networking nights, and mentor luncheons. Your gift will underwrite the operational costs of the Career Center and help us increase capacity by adding much-needed staff to counsel students, organize events and programs, and establish and maintain relationships with employers and alumni.

**ENDOWMENT:** \$5,000,000

### PROFESSIONAL DEVELOPMENT FELLOWSHIP

Your support will help us create a fellowship for students to participate in a career-intensive, multi-faceted professional development program. Fellowship students will participate in a series of critical career activities, including mentoring, career events, and gaining work experience through internships. Your gift will provide stipends to selected students so that they can participate and focus on building their careers, while also maintaining their regular college workload. Funds will also be used to underwrite Career Center programs, such as networking events, career training, workshops, and career conferences that benefit both the fellows and the rest of the student body.

**ENDOWMENT:** \$1,500,000 yields \$60,000 annually to support 30 students

**ONE-TIME GIFT:** \$60,000 supports 30 students for one year

### INTERNSHIP STIPENDS

Your gift will support five students through our internship stipend program. The average stipend is \$2,500 per student and helps these students cover costs while they participate in unpaid internships. Additionally, a small portion of your support will be used to help underwrite the Rising Stars Internship Conference, which is designed to engage students early and prepare them for their internships through workshops led by employers and the Career Center's staff.

**ENDOWMENT:** \$1,000,000 supports 115 students annually (100 event participants and 15 stipend recipients)

**ONE-TIME GIFT:** \$40,000 supports 115 students (100 event participants and 15 stipend recipients)

### INTERNATIONAL INTERNSHIP STIPENDS

Your generosity will support five students while they participate in internships abroad. The average stipend is \$4,000 and helps to defray travel and related expenses as they gain international experience. Additionally, a small portion of your gift will support a workshop led by employers and the Career Center's staff as they prepare these students for their global experience.

**ENDOWMENT:** \$600,000 supports 5 students and 2 events annually

**ONE-TIME GIFT:** \$24,000 supports 5 students and 2 events

With your support, our guidance, and our students' hard work, we can continue to expand our programs, and provide more students with the necessary tools and experiences that will lead them on the path of career success.

**“Brooklyn College students are expanding the realm of what is possible in their lives—and the lives of their families and communities—through the transformative power of higher education.”**

*—Brooklyn College President  
Michelle J. Anderson,  
Commencement 2017*



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