



Brooklyn College Foundation

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Brooklyn, New York 11210-2889

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giving@brooklyn.cuny.edu

www.brooklyncollegefoundation.org

Foundation for Success Campaign Cabinet

Marge Magner '69
Campaign Chair
Brysam Global Partners

Willard Archie '68
Retired CEO,
Mitchell & Titus

Oheneba Boachie-Adjei '76
Chief of Scoliosis Service,
Hospital for Special Surgery

Don Buchwald '59
President,
Don Buchwald &
Associates, Inc.

Alan Dershowitz '59
Felix Frankfurter
Professor of Law,
Harvard Law School

Barry Feirstein '74
Brooklyn College
Foundation Board Chair
President, Feirstein Capital
Management Corp.

Roy Furman '60
Vice Chairman,
Jefferies & Co.

Ilene Gold '62

Karen L. Gould
President of Brooklyn College

Michael Lynne '61
Co-Chair,
Unique Features

Martin D. Sass '63
CEO
M.D. Sass Investors
Services, Inc.

Al Tanger '01
Chairman,
Marlin Broadcasting

Morton Topfer '59
Managing Director,
Castletop Capital

Howard Wohl '64
Retired Vice Chairman,
Ivy Asset Management Corp.

Carol Zicklin '61
Brooklyn College
Foundation Board Vice Chair

BROOKLYN COLLEGE FOUNDATION FOR SUCCESS CAMPAIGN





“

May
Brooklyn
College live
through the
generations...

”

PRESIDENT FRANKLIN DELANO ROOSEVELT

At a ceremony on the Brooklyn College campus, October 1936



Brooklyn College was built to transform lives. As a public institution centered in an urban setting, we have provided a solid grounding and strong academic programs in the liberal arts and sciences, education, and business. We have expanded intellectual horizons and opened the doors of opportunity for thousands of students.

Eight decades on, we remain a vibrant and complex college. Our mission is the same: providing affordable access to excellent higher education.

ALUMNI



Our graduates become leaders in business, the arts, civil society, education, and the health professions. Many graduates say that without Brooklyn College, higher education and professional success would have been impossible ...



1. Barbara Boxer '62, U.S. Senator from California
2. Don Buchwald '59, Talent Agent
3. Shirley Chisholm '46, 1st African-American Candidate for President
4. Stanley Cohen '43, Biochemist, Winner of the 1986 Nobel Prize for Medicine
5. Alan Dershowitz '59, Felix Frankfurter Professor of Law, Harvard University
6. Richard Frankel '68, Broadway Producer
7. Roy Furman '60, Vice Chairman, Jefferies & Co.; Broadway Producer
8. Myron Kandel '52, Founding Financial Editor, CNN
9. Saul Katz '60, President, New York Mets
10. Sylvia Fine Kaye '33, Lyricist and Composer
11. Mitchel Levitas '51, Former Op-Ed Page and Book Review Editor, New York Times
12. Michael Lynne '61, Film Producer
13. Marty Markowitz '70, Brooklyn Borough President
14. Paul Mazursky '51, Film Director
15. Jerry Moss '57, Co-founder, A&M Records
16. Gloria Naylor '81, Novelist
17. N. Nick Perry '78, Deputy Majority Leader of the New York State Assembly
18. Rosemary Pooler '59, Justice of the U.S. Court of Appeals for the Second Circuit
19. Deborah Poritz '58, 1st woman Chief Justice of the Supreme Court, New Jersey
20. Stephen Riggio '75, Vice Chairman of Barnes & Noble
21. Mera Rubell '65, Art Collector
22. Barry Salzberg '74, CEO, Deloitte LLP
23. Steve Schirripa '80, Actor
24. Jimmy Smits '80, Actor

RECENT
GRADUATES



“

At Brooklyn College I found a vibrant community of students and professors who helped me grow intellectually and as an individual. I fondly remember my time at the college helping people as a volunteer at the BC EMS, playing on the tennis team, learning the principles of topics ranging from organic synthesis to Dante's *Inferno*, and, most of all, meeting lifelong friends and my wife.

”

EUGENE SHENDEROV, PH.D. '05

M.D./Ph.D. Student, Johns Hopkins University School of Medicine, Graduate Partnerships Program at the National Institutes of Health and University of Oxford, England

“

As an English major in the Brooklyn College B.A.-M.D. program, I developed an essential part of myself. Engaging with peers and mentors, I secured creative and collaborative abilities for the rest of my life through rich opportunities within the English Department and Honors College, from creating zines to writing my thesis.

”

MARYANA SHENDEROV, M.D. '07

Resident, University of Maryland Medical Center



“

Mac Wellman's playwriting M.F.A. program at Brooklyn College is the only program in the country that I ever wanted to attend, and I couldn't have had a more perfect experience. Thanks to the low tuition, I was able to use my first playwriting grants to support myself rather than to pay off student loans!

”

YOUNG JEAN LEE '06 M.F.A.

Artistic Director of Young Jean Lee's Theater Company

... and the tradition continues today.

“

Space physics research is fulfilling, exciting, and fun, and I have Brooklyn College to thank for getting me started.

”

JERRY GOLDSTEIN, PH.D. '93

Staff Scientist in the Space Science Department of Southwest Research Institute in San Antonio, Texas



“

Brooklyn College provided me with a quality education that became the solid foundation for all my graduate efforts.

”

LISETTE NIEVES '92

Social Entrepreneur-in-Residence at the Blue Ridge Foundation

Belle Zeller Distinguished Visiting Professor in Public Policy at Brooklyn College



“

Brooklyn College was a wonderful training ground for my current work, both in the Undergrad and Graduate level. It is a wonderful microcosm of how NYC works. I encourage anyone interested in Urban Policy to consider Brooklyn College.

”

COUNCILMAN JUMAANE D. WILLIAMS '01, '05 M.A.

Member of the New York City Council representing Brooklyn's 45th District



“

Every step of my career can be attributed to the strong foundation provided to me by my professors and the staff at Brooklyn College. I graduated with the necessary tools and was prepared to face the challenges of a diverse political career.

”

ASSEMBLYMAN PHILLIP GOLDFEDER '04

Member of the New York State Assembly, representing the 23rd District in Queens



STUDENTS



We are ranked in the top 25 colleges for student diversity. Our students and their families come from 136 countries and speak nearly one hundred different languages —bringing a profound international perspective to our community.



FACULTY
RESEARCH



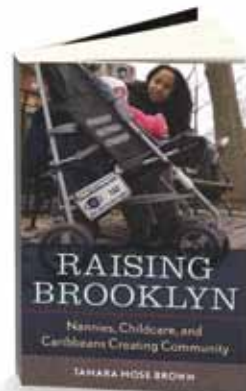
Adolescence
IAN McMAHÁN
Professor Emeritus, Psychology



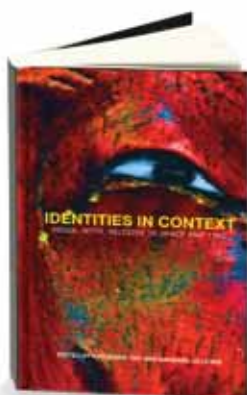
Nightshift NYC
RUSSELL SHARMAN
Associate Professor, Anthropology
and Archaeology



*Hellenistic and Roman Ideal Sculpture:
The Allure of the Classical*
RACHEL KOUSSER
Associate Professor, Art



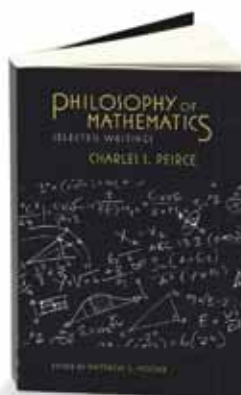
*Raising Brooklyn: Nannies, Childcare, and
Caribbeans Creating Community*
TAMARA MOSE BROWN
Assistant Professor, Sociology



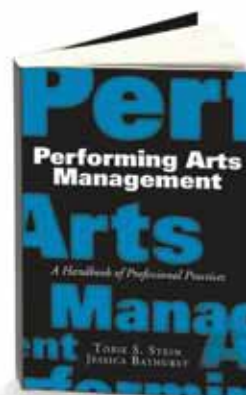
Identities in Context
KATHERINE G. FRY
Associate Professor, Television and Radio
BARBARA JO LEWIS
Associate Professor, Finance and Business
Management and Television and Radio



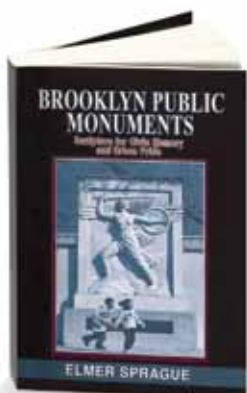
*Consumers of Internet Health
Information: Psychological Impact among
Women with Breast Cancer*
JOSHUA FOGEL
Associate Professor, Finance and
Business Management



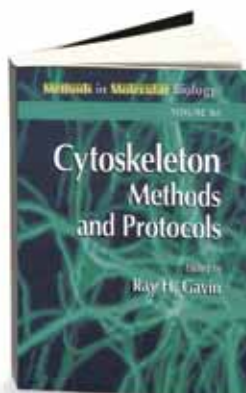
*Philosophy of Mathematics:
Selected Writings Charles S. Peirce*
MATTHEW E. MOORE
Professor, Philosophy



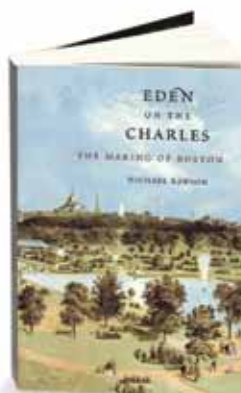
*Performing Arts Management:
A Handbook of Professional Practices*
TOBIE STEIN
Professor, Theater



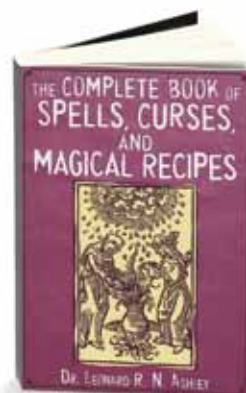
*Brooklyn Public Monuments: Sculpture for
Civic Memory and Urban Pride*
ELMER SPRAGUE
Professor Emeritus, Classics



*Cytoskeleton Methods and Protocols
(Methods in Molecular Biology)*
RAY H. GAVIN
Professor, Biology



*Eden on the Charles:
The Making of Boston*
MICHAEL J. RAWSON
Assistant Professor, History



*The Complete Book of Spells,
Curses and Magical Recipes*
LEONARD R. N. ASHLEY
Professor Emeritus, English

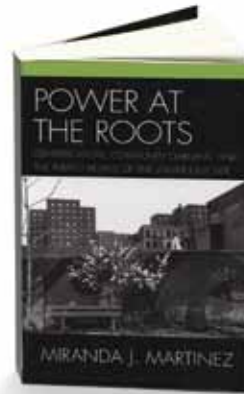
Our professors are productive, diverse in their scholarly interests, and visionary. Our location in New York enables us to draw distinguished scholars who are deeply committed to teaching.



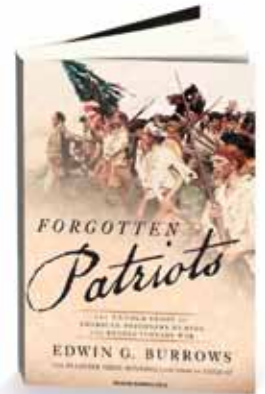
Quantum Computing for Computer Scientists
NOSON S. YANOFSKY
 Associate Professor, Computer and Information Science



Science Safaris in New York City
ELEANOR MIELE
 Associate Professor, School of Education
JENNIFER ADAMS
 Assistant Professor, School of Education



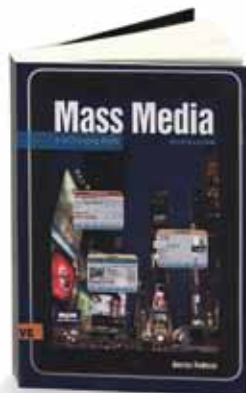
Power at the Roots: Gentrification, Community Gardens, and the Puerto Ricans of the Lower East Side
MIRANDA J. MARTINEZ
 Assistant Professor, Puerto Rican and Latino Studies



Forgotten Patriots: The Untold Story of American Prisoners during the Revolutionary War
EDWIN G. BURROWS
 Distinguished Professor, History



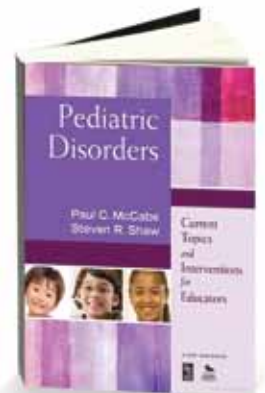
Two September
MAC WELLMAN
 Professor, English



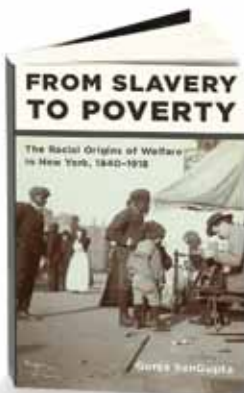
Mass Media in a Changing World, 4th Edition
GEORGE RODMAN
 Professor, Television and Radio



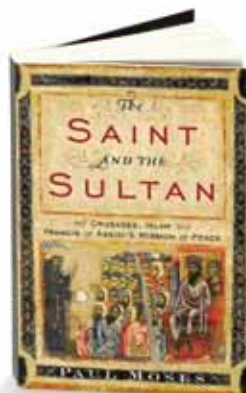
A New Map: The Poetry of Migrant Writers in Italy
LUIGI BONAFFINI
 Professor, Modern Languages and Literatures



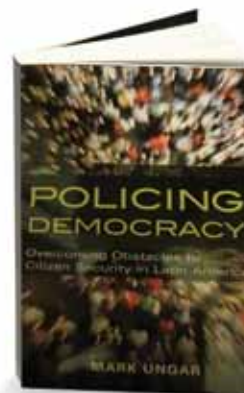
Pediatric Disorders
PAUL C. MCCABE
 Professor, School of Education



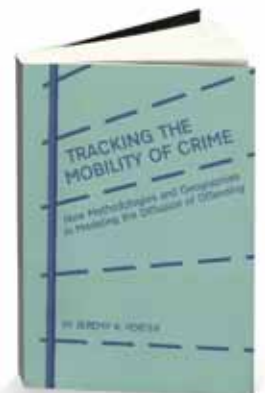
From Slavery to Poverty: The Racial Origins of Welfare in New York, 1840-1918
GUNJA SENGUPTA
 Professor, History



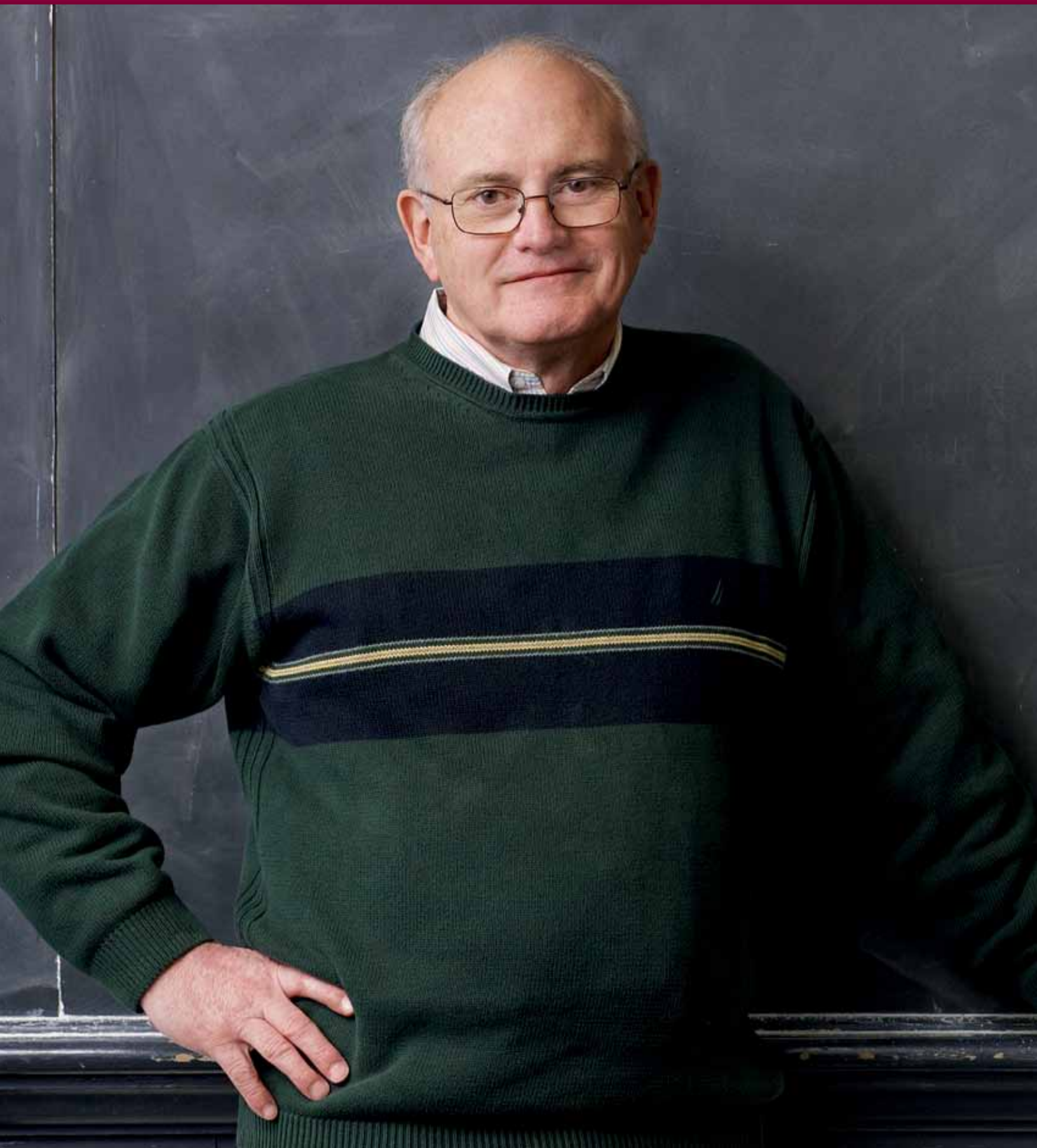
The Saint and the Sultan: The Crusades, Islam and Francis of Assisi's Mission of Peace
PAUL MOSES
 Professor, English



Policing Democracy: Overcoming Obstacles to Citizen Security in Latin America
MARK UNGAR
 Professor, Political Science



Tracking the Mobility of Crime: How Psychologists and Computers are Helping to Solve the Challenge of Offending
JEREMY PORTER
 Assistant Professor, Finance and Business Management



“

The faces and accents of my students have changed a lot over the years, but they are the same as ever—eager, ambitious, talkative, and big-city savvy. It's sometimes hard to say who learns more in one of my classes, them or me.

”

PROFESSOR EDWIN BURROWS

Distinguished Professor of History, co-winner of the 1999 Pulitzer Prize in History





SCHOOL OF VISUAL, MEDIA AND PERFORMING ARTS

Maria Ann Conelli, Ph.D.

is a Brooklyn College alumna. Dean Conelli's career has spanned both museum and academic settings, most recently serving as executive director of the American Folk Art Museum, and as dean of the School of Graduate Studies and acting dean of the School of Art and Design at the Fashion Institute of Technology. Her leadership experience in arts administration provides her with a strong background in curriculum development, strategic planning, global partnerships, and fundraising.



SCHOOL OF BUSINESS

Willie E. Hopkins, Ph.D., M.B.A.

served as dean of the College of Business at California State University, Chico. Prior to that, he served as dean of the School of Business and Technology at the University of Maryland Eastern Shore and as associate dean for research and administration at Colorado State University. He is the author of two scholarly books, has a combined total of over 100 journal articles and conference presentations, and serves on the editorial review boards of several distinguished academic journals.



SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

Kimberley L. Phillips, Ph.D.

comes from the College of William and Mary, where she has served as the Frances L. and Edwin L. Cummings Associate Professor of History and American Studies since 2004. Until 2009, she was also dean for educational policy and, before that, director of its American studies program. Dean Phillips has a record of scholarship as a historian of the American experience. She is a distinguished lecturer for the Organization of American Historians and has received fellowships and awards from Harvard University and Wellesley College, among others.

In 2011 the college re-organized into five schools in order to foster student success, raise the profile of our academic programs, enhance cross-departmental interaction, expand external partnerships, and attract external funding.



**SCHOOL OF NATURAL AND
BEHAVIORAL SCIENCES**

Kleantlis Psarris, Ph.D.

was until recently the chair of the Department of Computer Science at the University of Texas at San Antonio, as well as director of its Center of High Performance Computing and Software. As department chair, he increased external research funding substantially, improved enrollment and retention, increased diversity among the faculty and student body, established strong ties with business and industry partners, expanded and renewed facilities and equipment, and raised funds to support departmental priorities.



SCHOOL OF EDUCATION

Deborah A. Shanley, Ed. D

has pursued research in the field of behavioral analysis on students with social and emotional challenges. Prior to coming to Brooklyn College, she was dean of the School of Liberal Arts and Education at Medgar Evers College. Known for her activist perspective on teacher education renewal, Dean Shanley has framed her leadership in a wide network of national collaborative partnerships. On the local level, she has established multiple relationships with local high schools, as well as numerous community organizations.

The schools include the following departments:

SCHOOL OF BUSINESS:

Accounting; Economics; and Finance and Business Management.

SCHOOL OF EDUCATION:

Early Childhood Education and Art Education; Secondary Education; Childhood Education and Special Education; School Psychology, School Counseling and Educational Leadership.

**SCHOOL OF HUMANITIES AND
SOCIAL SCIENCES:**

Africana Studies; Classics; English, History; Judaic Studies; Modern Languages and Literatures; Philosophy; Political Science; Puerto Rican and Latino Studies; SEEK; Sociology; and Speech Communication Arts and Sciences.

**SCHOOL OF NATURAL AND
BEHAVIORAL SCIENCES:**

Anthropology and Archaeology; Biology; Chemistry; Computer and Information Science; Earth and Environmental Sciences; Health and Nutrition Sciences; Mathematics; Physical Education and Exercise Science; Physics; and Psychology.

**SCHOOL OF VISUAL, MEDIA AND
PERFORMING ARTS:**

Art; Film; Music; Theater; Television and Radio.

CAMPUS



Since 2000, a \$400 million capital building program has provided the college with new state-of-the-art facilities for teaching and learning, athletics, and the arts.



EXPANSION

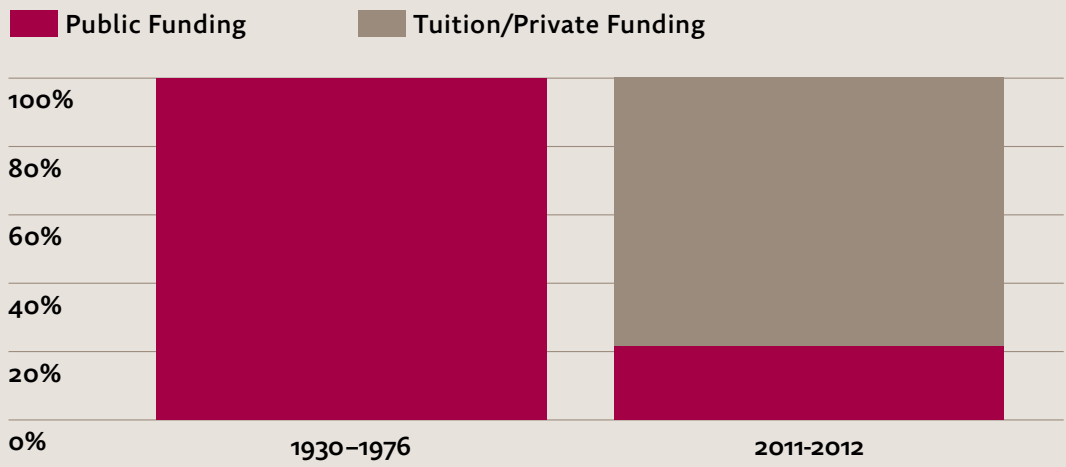


New graduate programs in cinema at Steiner Studios will create affordable access to career opportunities in filmed entertainment for New York City's population while providing a pipeline of diverse talent for the industry.



When Brooklyn College was founded in 1930, it was free to New York City residents. Today, the largest part of our budget is drawn from tuition and private funding.

FUNDING FOR BROOKLYN COLLEGE

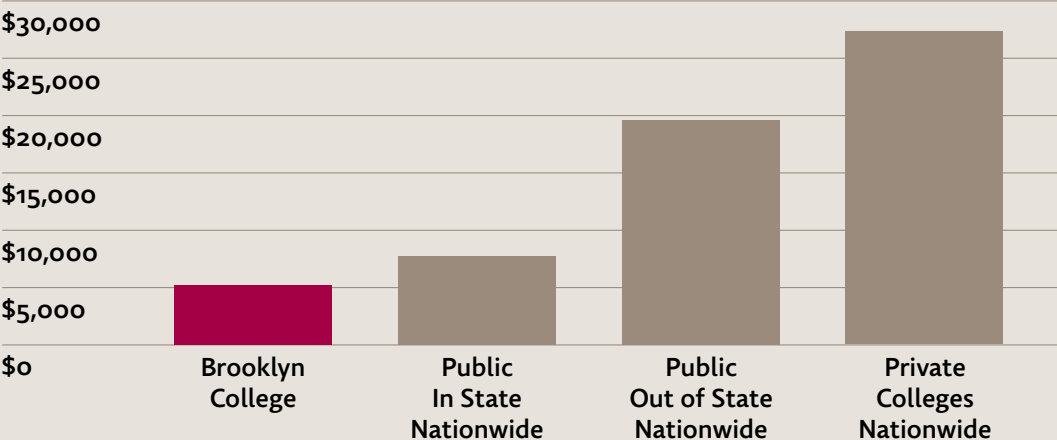


NUMBER OF STUDENTS WHO HAVE RECEIVED PRIVATE FINANCIAL AID

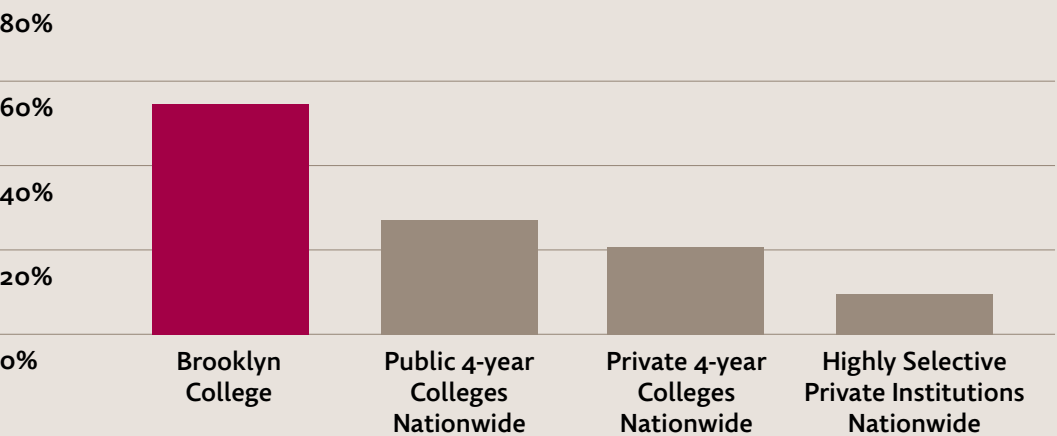


Brooklyn College tuition compares favorably with the national average for public higher education. Nevertheless this modest amount is a challenge for many of our students, 57% of whom come from families earning less than \$40,000 per year.

AFFORDABLE COLLEGE TUITION



PERCENT OF STUDENTS REPORTING HOUSEHOLD INCOME UNDER \$40,000



“

As someone whose life was changed by the opportunities that were opened to me because of my Brooklyn College education, it is gratifying to see that the lives of today's students are being similarly transformed—and to know that each of us can materially contribute to advancing this mission.

”

MARGE MAGNER '69

Foundation for Success Campaign, Campaign Chair



The success of our campaign since 2000—
exceeding \$150 million in private support—
has proved what we can achieve as a com-
munity with the inspiring support of many
alumni and friends. Accordingly, we have
set an additional target of \$50 million
for a total of \$200 million in the
Foundation for Success Campaign.

This final phase of our current campaign
will advance our goals of attracting first-
rate faculty, fostering academic innovation
aligned with the needs of our society, pro-
viding 21st-century teaching and research
facilities, and offering our students the full
range of academic and real-world learning
experiences that will lead to future success.

We invite you to support our aspirations
for academic excellence and the career success
of Brooklyn College students. By joining in
our campaign you will give new meaning and
substance to President Roosevelt’s vision of
a college that will transform lives and
“live through the generations.”

