

BROOKLYN COLLEGE
OF
THE CITY UNIVERSITY OF NEW YORK
FACULTY COUNCIL

Meeting of October 8, 2013

The Committee on Undergraduate Curriculum and Degree Requirements herewith submits its recommendations in Curriculum Document 364.

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Note: All curriculum proposals will now include only new course numbers, wherever possible, with old numbers used only when there is no corresponding new number.

Respectfully submitted,

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Aaron Tenenbaum (Computer & Information Science, Chair)
Philip Thibodeau (Classics)
Michael Weinstein (Finance and Business Management)
(vacant)

Members of Faculty Council with any questions are urged to contact Aaron Tenenbaum at tbaum@sci.brooklyn.cuny.edu or (718) 951-5657 prior to the meeting.

Material located with ~~strike-through~~ is to be deleted and material underlined is to be added

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SECTION A-III: CHANGES IN DEGREE REQUIREMENTS

Program in Children and Youth Studies

B.A degree program in Children and Youth Studies

HEGIS code: 2009.00; SED program code: 33088

Department requirements (30 credits)

- a) All of the following courses: Children and Youth Studies 2100W, 4200, 4900.
- b) Five of the following courses: Children and Youth Studies 2120; 2200; ,3110; 3610; 3410; 3310, 3320; 3620; 3630; 3510; 3430; 3130; 3700; 4100; 5100; 5200.
- c) Two of the following courses: Africana Studies 3335; Childhood and Special Education 2002 or Secondary Education 2002; English 3189 or Speech 1717 or Speech 2231; Health and Nutrition Sciences 3170; History 3320 or 3457 (crosslisted as Children and Youth Studies 3120); Psychology 2210 or 3220 or 3240; Puerto Rican and Latino Studies 2005; Sociology 2400 or 2401.

All courses must be completed with a grade of C or higher. A minimum of 9 credits must be completed at Brooklyn College.

Students interested in majoring in Children and Youth Studies must consult a program advisor as early as possible. Students should plan to complete all major requirements before taking the capstone course, CHST 4900.

Rationale: The changes are the correction of an error in an earlier curriculum document, which failed to reflect the change in departments in the School of Education.

Date of program committee approval: NA

Effective Date: Fall 2013.

SECTION A-III: CHANGES IN DEGREE REQUIREMENTS

Department of Finance and Business Management

B.S. degree program in Business, Management, and Finance

HEGIS Code 0506, SED Program Code 85067

Admission to Program

In order to declare a major in this program, a student must have completed at least 32 credits at Brooklyn College with a grade point average of 2.20 or better. Students who enter Brooklyn College after earning at least 28 credits elsewhere, may declare a major in this program after earning at least 15 credits at Brooklyn College with a grade point average of 2.20 or better.

Department Requirements (48 – 53 credits)

Majors must complete the following course requirements:

Business Core

All of the following: Economics 2100 or Business 2100; Economics 2200 or Business 2200; Economics 3410 or Business 3410 or Mathematics 1201; Business 3400 or Economics 3400 or Mathematics 2501 or Mathematics 3501; Business 3430 or CIS 2531; ~~Business 3240 or Psychology 3172~~; Business 3200; Business 3100; Business 3310; Accounting 2001; Accounting 3201; Philosophy 3314 or Classics 3233 or Speech 1618 or Speech 1619 or Speech 2623; Computer & Information Science 1050 or Computer & Information Science 1110.

Business Electives

~~Two~~ Three additional electives in business not used to satisfy the Business Core or Capstone Seminar requirement.

To satisfy this requirement, students may take:

- (a) any two courses with a business prefix.
- (b) one or two courses with a different prefix if crosslisted with a business course (for example, Computer and Information Science 1590 which is crosslisted with Business 3420).
- (c) The following courses may also be used to satisfy the business electives requirement:

Accounting 3001, 3041, 3051, 3101, 4201, Computer & Information Science 3820, Economics 3202, 3342, 3352, 3362, Mathematics 2601, Psychology 3171.

Capstone Seminar

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One of the following seminars: Business 4000W, or Business 4100W, or Business 4101W, or Business 4200W, or Business 4202W or Computer & Information Science 1580W, or Business 4300W

Writing-Intensive Requirement: Students are required to take at least one writing-intensive course (W course).

Residence Requirement: At least 21 credits of the above courses, including the required capstone seminar course, must be completed at Brooklyn College.

Index Requirement: Attainment of an overall grade point average of 2.00 in all courses taken to satisfy department requirements. This does not mean that a student must earn a grade of C or better in every single course; it is the overall GPA in the major that matters.

Rationale: Strategic Human Resource Management (BUSN 3240 / PSYC 3172) is a specialized course for students interested in pursuing a career in HR. Removing it from the Business Core and adding another business elective (three elective courses instead of two) provides students with greater flexibility in selecting advanced business courses.

There is a typo in the Bulletin and there should be a comma after Business 4200W.

Date of department approval: September 10, 2013

Effective date of the change: Fall 2014 (With department permission, students may be permitted to meet these requirements for Spring 2014).

SECTION A-V: CHANGES IN EXISTING COURSES

Department of Finance and Business Management

Changes in prerequisite

FROM:

BUSN 4000W Seminar in Special Topics in Business

3 hours; 3 credits

Topics vary from term to term. Course description may be obtained in the department office before registration. Students may take this course more than once for credit but may not repeat topics. Writing-intensive course. (Not open to students who have completed Economics 80.1.)

Prerequisite: English 1012 [2], senior standing ~~and at least 34 credits in departmental courses required for the B.S. degree in business, management, and finance.~~

TO:

BUSN 4000W Seminar in Special Topics in Business

3 hours; 3 credits

Topics vary from term to term. Course description may be obtained in the department office before registration. Students may take this course more than once for credit but may not repeat topics. Writing-intensive course. (Not open to students who have completed Economics 80.1.)

Prerequisite: English 1012, senior standing.

Rationale: Upon consideration, the department determined that senior standing is a more reasonable prerequisite for this capstone course. Moreover, we now also offer a BBA degree as well as joint degrees with the Accounting and CIS Departments so the old prerequisite of “34 credits required for the B.S. degree in business, management, and finance” is outdated.

Date of departmental approval: September 10, 2013

Effective date: Fall 2014.

SECTION A-V: CHANGES IN EXISTING COURSES

Department of Finance and Business Management

Changes in prerequisite

FROM:

BUSN 4101W Seminar in Strategic Marketing Management

3 hours; 3 credits

Equips students with marketing decision making skills through case study analysis and demonstrates how to develop a strategic marketing plan. Emphasis on the integration of marketing research, market segmentation, targeting, and positioning; and product, pricing, distribution, and promotion strategies. Importance of marketing ethics and corporate social responsibility in decision making. This course is writing-intensive.

Prerequisite: English 1012.

~~Prerequisite or corequisite: Business 3100 and senior standing, and at least 34 credits in departmental courses required for the B.S. degree in business, management, and finance.~~

TO:

BUSN 4101W Seminar in Strategic Marketing Management

3 hours; 3 credits

Equips students with marketing decision making skills through case study analysis and demonstrates how to develop a strategic marketing plan. Emphasis on the integration of marketing research, market segmentation, targeting, and positioning; and product, pricing, distribution, and promotion strategies. Importance of marketing ethics and corporate social responsibility in decision making. This course is writing-intensive.

Prerequisite: English 1012.

Prerequisite or corequisite: Business 3100 and senior standing.

Rationale: Upon consideration, the department determined that senior standing is a more reasonable prerequisite for this course. Moreover, we now also offer a BBA degree as well as joint degrees with the Accounting and CIS Departments so the old prerequisite of “34 credits required for the B.S. degree in business, management, and finance” is outdated.

Date of departmental approval: September 10, 2013.

Effective date: Fall 2014.

SECTION A-V: CHANGES IN EXISTING COURSES

Department of Finance and Business Management

Changes in prerequisite

FROM:

BUSN 4200W Seminar in Business Management and Policy

3 hours; 3 credits

Analysis and discussion of selected cases in business organization, staffing, supervision, motivation, and compensation of employees; strategic planning, budgeting, controllership, and decision making in the financing, marketing, and production functions of business firms. The students will employ models to develop solutions to common management problems. Writing-intensive course. (Not open to students who have completed Economics 80.1.)

Prerequisite: English 1012.

Prerequisite or corequisite: Business 3200 and senior standing, ~~and at least 34 credits in departmental courses required for the B.S. degree in business, management, and finance.~~

TO:

BUSN 4200W Seminar in Business Management and Policy

3 hours; 3 credits

Analysis and discussion of selected cases in business organization, staffing, supervision, motivation, and compensation of employees; strategic planning, budgeting, controllership, and decision making in the financing, marketing, and production functions of business firms. The students will employ models to develop solutions to common management problems. Writing-intensive course. (Not open to students who have completed Economics 80.1.)

Prerequisite: English 1012.

Prerequisite or corequisite: Business 3200 and senior standing.

Rationale: Upon consideration, the department determined that senior standing is a more reasonable prerequisite for this course. Moreover, we now also offer a BBA degree as well as joint degrees with the Accounting and CIS Departments so the old prerequisite of “34 credits required for the B.S. degree in business, management, and finance” is outdated.

Date of departmental approval: September 10, 2013.

Effective date: Fall 2014.

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SECTION A-V: CHANGES IN EXISTING COURSES

Department of Finance and Business Management

Changes in prerequisite

FROM:

BUSN 4202W Seminar in Computer-Assisted Management Games

3 hours; 3 credits

Simulation of a business environment providing practice in various management functions such as objective setting, planning, supervising, organizing, controlling, problem solving, and leadership. Emphasis on presentation and communication skills and presenting results and their justification. Includes games involving competition in the marketplace and use of knowledge-based management software for the business executive. The desired course objectives are enhanced negotiating skills, improved personnel observations, and optimized managerial behaviors. Writing-intensive course. (Not open to students who have completed Economics 80.3.) This course is the same as Computer and Information Science 1580W

Prerequisite: English 1012.

Prerequisite or corequisite: Business 3400 [30.2] or Mathematics *2501 or 51.1; and Business 3430; and Business 3200 or Economics 50.1; and Computer and Information Science 1050 or 1110; and senior standing; ~~and at least 34 credits in departmental courses required for the B.S. degree in business, management, and finance.~~

TO:

BUSN 4202W Seminar in Computer-Assisted Management Games

3 hours; 3 credits

Simulation of a business environment providing practice in various management functions such as objective setting, planning, supervising, organizing, controlling, problem solving, and leadership. Emphasis on presentation and communication skills and presenting results and their justification. Includes games involving competition in the marketplace and use of knowledge-based management software for the business executive. The desired course objectives are enhanced negotiating skills, improved personnel observations, and optimized managerial behaviors. Writing-intensive course. (Not open to students who have completed Economics 80.3.) This course is the same as Computer and Information Science 1580W

Prerequisite: English 1012.

Prerequisite or corequisite: Business 3400 [30.2] or Mathematics 2501 or 51.1; and Business 3430; and Business 3200 or Economics 50.1; and Computer and Information Science 1050 or 1110 and senior standing.

Rationale: Upon consideration, the department determined that senior standing is a

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more reasonable prerequisite for this course. Moreover, we now also offer a BBA degree as well as joint degrees with the Accounting and CIS Departments so the old prerequisite of “34 credits required for the B.S. degree in business, management, and finance” is outdated.

Date of departmental approval: September 10, 2013.

Effective date: Fall 2014.

SECTION A-V: CHANGES IN EXISTING COURSES

Department of Finance and Business Management

Changes in prerequisite

FROM:

BUSN 4300W Seminar in Business Finance

3 hours; 3 credits

Research, analysis and discussion of case histories in the financing of business, multinational, and not-for-profit enterprises, including study of debt and equity issues in mergers, consolidations, acquisitions, split-ups and expansions. Financing by venture capital, banks, and other financial institutions including underwriters and governmental agencies. Emphasis on alternatives facing financial managers in decision making under conditions of certainty and uncertainty. Writing-intensive course. (Not open to students who have completed Economics 80.2.)

Prerequisite: English 1012 [2].

~~Prerequisite or corequisite: Business 3310 [70.2] and senior standing, and at least 34 credits in departmental courses required for the B.S. degree in business, management, and finance.~~

TO:

BUSN 4300W Seminar in Business Finance

3 hours; 3 credits

Research, analysis and discussion of case histories in the financing of business, multinational, and not-for-profit enterprises, including study of debt and equity issues in mergers, consolidations, acquisitions, split-ups and expansions. Financing by venture capital, banks, and other financial institutions including underwriters and governmental agencies. Emphasis on alternatives facing financial managers in decision making under conditions of certainty and uncertainty. Writing-intensive course. (Not open to students who have completed Economics 80.2.)

Prerequisite: English 1012.

Prerequisite or corequisite: Business 3310 [70.2] and senior standing.

Rationale: Upon consideration, the department determined that senior standing is a more reasonable prerequisite for this course. Moreover, we now also offer a BBA degree as well as joint degrees with the Accounting and CIS Departments so the old prerequisite of “34 credits required for the B.S. degree in business, management, and finance” is outdated.

Date of departmental approval: September 10, 2013.

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Effective date: Fall 2014.

SECTION A-V: CHANGES TO EXISTING COURSES

Department of Political Science

Change in course description

FROM:

POLS 3143 Community Power Analysis

3 hours; 3 credits

Nature and distribution of power in American communities. Power and political change. Discussion of community power literature.

Prerequisite: Core Studies 3 or Core Curriculum 1230 or Political Science 1001 or 1002

TO:

POLS 3143 Community Power Analysis

3 hours; 3 credits

Nature and distribution of power in American communities. Power and political change. Civic engagement and democracy. Discussion of community power literature.

Prerequisite: Core Studies 3 or Core Curriculum 1230 or Political Science 1001 or 1002

Rationale: The addition of a phrase to the course description provides more information to students about the course content.

Date of departmental approval: September 10, 2013.

Effective date: Fall 2014.

APPENDIX

Clarification of Language Requirement for Certain Majors

(This is for information only, not for action by Faculty Council.)

B.A. in Art History

Foreign Language Requirement for the Major:

1. Completion of one course in French, German, Italian, or Spanish at course-level 3 (the third semester of study at the college level) or to demonstrate an equivalent proficiency by examination, except as modified as follows. Another language may be substituted with permission of the chairperson.
2. Admission to Level 3 presupposes two years of secondary school language study. Students who offer only one year of foreign language study (or none at all) are required to take one or two semesters of college study (Levels 1 and/or 2) before they can take Level 3. A student who has studied a language in high school for at least two years, or who has completed Levels 1 and 2 of a foreign language at the college level and wants to study a different language at the college level may do so, but this student must complete a minimum of two terms of the new language at the college level to fulfill the requirement.
3. Students who have successfully completed three years of one language in high school and have passed the Regents Level 3 are exempted from the language requirement.
4. Students whose native language is not English may be exempted from this requirement by passing one of the proficiency examinations administered by the Department of Modern Languages and Literatures. A student can be exempted from the foreign language requirement by demonstrating proficiency (which includes the ability to read and write the language) in an approved language.

Conservatory of Music

Front Matter

FROM:

~~Prospective graduate students in music should fulfill the foreign language requirement in French, German, or Italian.~~

TO:

Prospective graduate students in music are strongly urged to complete a foreign language (French, German, Italian, or Spanish) through level III (or its equivalent) during their undergraduate studies.

B.A. in Puerto Rican and Latino Studies

Foreign Language Requirement for the Major

Students are required to complete one course in Spanish at Level 3 (the third semester of study at the college level) or to demonstrate an equivalent proficiency by examination, except as modified as follows.

1. Students who have successfully completed three years of Spanish in high school and have passed the Spanish Regents Level 3 are exempted from the language requirement.
2. The Spanish language requirement presupposes two years of secondary school language study in Spanish. Students who offer only one year of study in Spanish (or none at all) are required to take one or two semesters of college study (Levels 1 and/or 2) before they can take Level 3.
3. Students whose native language is Spanish may be exempted from this requirement by passing the Spanish competency examination administered by the Department of Modern Languages and Literatures.
4. Neither blanket nor equivalent credits will be given for introductory courses in Spanish from which a student has been exempted by examination, whether given by the Department of Modern Languages and Literatures or an approved outside institution. Students who have completed part of the Spanish language requirement in high school are strongly advised to continue further language study in the first year.

Knowledge of Spanish as established in an interview with a faculty member of the Puerto Rican and Latino Studies Department or successful completion of Puerto Rican and Latino Studies 4415 or 4430.